



Hosting Centers/ISP's/Re-Sellers

“Outside of large enterprise hosting, an issue that is viewed as restraining revenue growth in the US dedicated hosting market is the inability of SME focused hosting providers to solve business problems for customers. In 2003, dedicated hosting in the SME market is still viewed as an enabling technology for businesses to communicate with clients in an electronic format.”

Frost & Sullivan – U.S. Web Hosting Markets 2003

The need to continually develop new product offerings is obvious. FTH cuts across all vertical markets and addresses very real business requirements. FTH allows Hosting Centers, Internet Service Providers & Re-sellers to offer a new business service which bundles bandwidth, storage and managed services into one easy to buy solution.

By offering FTH to your customers:

- You ensure your clients don't switch service providers by differentiating your product offering from your competition.
- Increase revenue streams from your existing client base by offering them a superior alternative FTP and email attachments.
- Attract new business by having technologies that solve day-to-day problems.

Rumble has developed programs so Hosting Centers, ISP's & Re-sellers can create custom branded FTH dBank systems. This allows you to provide the FTH dBank service to your customers under your corporate identity. The FTH system easily integrates with existing provisioning and billing systems to further reduce overhead. Rumble provides all customer support and training resources

Rumble Group's business model is to work with other company's to install their own custom FTH dBank, train staff on monitoring and management and then develop marketing programs to address existing and new customers. This process is simple and quickly moves from initial discussions to monthly recurring revenue. Set-up costs are minimal.

The distribution of electronic documents/files is central to business communication. Because it is easy to use, email has become the defacto method for file distribution via email attachments. But email technology was developed for text messaging and NOT for sending files. The result is an organizations' email infrastructure at the server level is being strained due to increasing size and frequency of attachments being sent and delivered. At the same time, more powerful software applications are boosting file size and increasing system demands. It all adds up. More data traffic, increasing processing power, and larger files mean greater demands on IT infrastructure.

This issue is further compounded as companies now use the electronic distribution of documents as a core business activity. Ensuring that all files are distributed and received by their intended

recipients easily & securely is key to any business. Electronic file distribution with significant security and back up is becoming a major business service, this is particularly so in the SME market who cannot afford to develop or own a proprietary system.

Rumble Group's FTH, File Transaction Hub, is a business service that appeals to every organization regardless of size or industry vertical. FTH makes transferring files between staff, customers and partners regardless of their location easy & secure. It is also the perfect type of business solution for hosting centers to offer as an outsourced service as it combines managed services, software, storage and bandwidth. FTH creates the opportunity for Hosting Centers to offer substantial value added services to new customers, reduce customer churn and incremental income from existing customers all at no development or licensing cost. FTH is a web-based file distribution &

management application. Users distribute files over the Internet using an email-like interface secured with 128-bit SSL encryption. As more companies need to share files with partners, customers and off-site employees the organizations will want a simple to use and low management file distribution solution. Users don't need any software to use FTH, making it much easier to give any employee or partner access files.

FTH removes the need for cumbersome FTP servers to share and distribute files and removes the problems associated with email attachment size limitations and lack of notification. Just as you use a courier company to deliver your important packages that must be tracked and have confirmed delivery FTH does the same for your important electronic documents.